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FOR IMMEDIATE RELEASE**PRESS RELEASE****Blue Water Bridge Duty Free Shop
Wins 5th Top Industry Award**

Point Edward, Ontario, January 14, 2009. The Blue Water Bridge Duty Free Shop earned the Canadian duty free industry's highest honor – The Platinum Award for Excellence in Retailing – for the fifth time in the last six years. The ceremony took place on January 14, 2009 as part of the Frontier Duty Free Association's annual convention in Vancouver, British Columbia.

The Platinum Award is given to the duty free shop that consistently demonstrates the highest standards of operation in terms of facility presentation, customer service and quality and breadth of products and services offered. Independent judges and detailed customer surveys are used to evaluate each entrant.

“Winning the Platinum Award for an unprecedented fifth time is tribute to the hard work and dedication of our employees” said Gerry Lee, Operations Manager. Blue Water Bridge Duty Free Shop also received the Tax Free World Association Award in Cannes, France in 2003 as worldwide “Airport/Land Based Retailer of the Year”.

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About Blue Water Bridge Duty Free Shop: The Blue Water Bridge Duty Free Shop is located in Point Edward, Ontario, right after the Canadian tolls to the Blue Water Bridge. The shop caters to Canadian, US and international travelers heading or returning to the United States. A wide variety of products are offered including liquor, beer, wine, fragrances, cosmetics, giftware, confectionery and souvenirs. Services offered include Coffee Lodge café, ATM, public washrooms and telephones. The Blue Water Bridge Duty Free Shop is opened 24 hours a day, 7 days a week.

The Blue Water Bridge Duty Free Shop underwent a major internal renovation in the summer of 2008. The store now offers one of the largest selections of tax and duty free liquor, wine and beer in North America.